



Now and Tomorrow
Excellence in Everything We Do

BILINGUALISM: Key Leadership Competency

- Increase your **employability**.
- Open a door to **another culture**.
- Widen your **perspective**.
- Achieve your **potential**.
- Become a **bridge** between speakers of the two different official languages.
- Go back to your **roots**, a **voyage** of **re-discovery**.
- Acquire a **better appreciation** of the subtleties of words and their origins.
- Show **respect** for those who speak the other official language.